

2ND ANNUAL SENIOR PRODUCTS & MARKETING SUMMIT

AUGUST 18, 2015



MORNING SESSION- AGENDA

8:00 – 9:00 am	Registration and Exhibitor Time	Pala Event Center
9:05 - 9:15	Welcome – Pledge of Allegiance Yolanda Webb, CHRS and Maggie Stedt, LPRT, CSA – Summit Co-Chairs	Pala Ballroom
9:20 - 9:40	NAHU PRESIDENT'S WELCOME – Don Goldmann	Pala Ballroom
9:45 - 10:00	Break – Please visit with our many Exhibitors and Sponsors	Pala Event Center
10:00 - 10:25	AHIP 2016: What's New at AHIP Burt Hudson – Keynote Speaker	Pala Ballroom
10:30 - 11:30	Why Advantage vs Supplement? Francine Chong – SCAN Health Plan	Sycamore 6 & 7
10:30 - 11:30	Medi-Medi Options Brian Barry - Care1st Health Plan	Sycamore 8 & 9
10:30 - 11:30	Annuities and Life with LTC Made Easy Michael Dysart – HCSLife Insurance Agency, Inc.	Pala Ballroom
11:35 - 12:30	Lunch Served and Exhibitor Time	Pala Event Center

AFTERNOON SESSION - AGENDA

12:35 - 1:30 pm	Marketing Medicare and Compliance Colleen Gimbel - Berwick Insurance Group, LLC	Pala Ballroom
1:30 - 2:00	The 411 on Today's Medicare Brett Bigelow - Social Security/Medicare.gov	Pala Ballroom
2:00 - 2:15	Break – Please visit with our many Exhibitors and Sponsors	Pala Event Center
2:15 - 3:15	From Fee-For-Service to Fee-For-Value, How Providers Operate 1-hour CE #323990 - Annette Todd – NAMM California	Pala Ballroom
3:15 - 4:10	Setting the Stage for Success: Complaint Prevention & Management 1-hour CE #325230 – Blanca Sandoval - AETNA	Pala Ballroom
3:15 - 4:00	Take a Gamble on Humana: A Sneak Peak of the 2016 Benefits Humana	Sycamore 2 & 3 (OC/LA) Sycamore 6 & 7 (IE/SD)
3:15 - 4:00	Navigating Through The Medicare Website Ryan Dorigan - Applied General Agency, Inc.	Sycamore 8 & 9
4:00 - 4:10	Snack - Please visit with our many Exhibitors and Sponsors	Pala Event Center
4:15 - 4:30	Closing Remarks, Sponsor Recognition, Grand Prize & Exhibitor Prizes *MUST BE PRESENT TO WIN*	Pala Ballroom
4:30 pm	Adjourn	